

Pennsylvania Broadband Development Authority
Outreach & Education Sub-Committee Meeting Minutes
May 11, 2023
Virtual - Microsoft Teams Meeting

Sub-Committee members in attendance:

- Lisa Davis
- Carrie Nace
- Sara Hammond
- Bailey Thumb
- Kevin Sunday
- Molly de Aguiar
- Amy Sturgis
- Mark Critz, Board Liaison

Department of Community and Economic Development (DCED) staff in attendance

- Brandon Peters
- Kalie Snyder
- Christine Houck

Guests in attendance:

- Nicole Ugarte, NTIA
- Brian Barno, Broadband Communications Association of PA
- Jim Mercante, Chester County Digital Equity Coalition
- Kate Rivera, Technology Learning Collaborative
- Barrett Sheridan, PA Office of Consumer Advocate
- Phillip Jones, Philadelphia Federal Reserve Bank
- Jackie McCarthy, JSI
- Jeff Miller, REA Energy
- Casey Fellingner, Milliron Goodman
- Catharine Conner, Milliron Goodman
- Gerald Mensah, Global Tranz
- Jeanne Shearer, Windstream
- Teraira Snerling, Michael Baker International
- Kirsten Compitello, Michael Baker International
- Beth Crow, Michael Baker International
- Chelsea Ordonez, Ichor Strategies
- Ken Wood, CommScope
- Juliet Fink-Yates, City of Philadelphia
- Brian Barno, Broadband Cable Association of Pennsylvania

- Mike Zody
- JJ Hrechun

I. Call to Order

Chair Hammond called meeting to order at 3:02 PM and asked Kalie Snyder to conduct roll call and housekeeping items.

II. Approval of May 11, 2023, Meeting Minutes

Chair Hammond called for questions or comments on the minutes as presented to the committee. There were none.

Chair Hammond asked for a motion to approve the minutes as presented to the committee. Bailey Thumm motioned the approval. Lisa Davis seconded the motion. Motion carried unanimously.

III. Internet for All Event: Connecting the Commonwealth of Pennsylvania

Kalie Snyder provided details and overview of the event taking place at the Ramada Hotel and Convention Center in State College PA on July 13. The event is intended to be educational and information sharing for possible applicants, industry professionals and all entities interested in broadband expansion. Event hosts are the NTIA, the PBDA and other collaborators PML, PSATS, PBADS and CCAP

Kalie invited all for their input on crowd building, suggestions for agenda items, and panelists.

Lisa Davis asked what roll the NTIA will have. Kalie reiterated that they are hosting and assisting with identifying agenda topics and panelists. Lisa recommended a segment with a panelist who is looking to apply or will be assisting applicants. To which Kalie commented that we're looking at a best practices and a topic around that. Lisa also asked about technical assistance to which Kalie mentioned that Greg Alliger from the PBDA team will be providing technical assistance, that DCED Customer Service can assist with the logistics of the online portal to submit applications.

Mark Critz asked if applications will be submitted by the time of this event. Kalie confirmed that the program closes on July 10th. He also suggested a panel based on lessons learned from the CPF-BIP application process.

IV. CPF-BIP: Applications window open!

Kalie gave overview of application guidelines, including 7/10 deadline and asked for questions from the committee.

V. Update on Stakeholder Community Events

Kalie explained that after being met with some challenges, the PBDA kicked off a robust plan of stakeholder engagements with visits starting off in mid-June with initial engagement being SW and SE PA before heading up north.

VI. New Business

Chair Sunday asked for new business items. Seeing none he moved onto public comment

VII. Public Comment

Chair Sunday called for public comment

Jeanne Shearer, asked if multiple applications will be considered one in regard to the maximum grant award. Kalie and Deputy Director, Brandon Peters, stated that each application and grant award is treated separately.

Gerald Mensah asked for a recording of this meeting and notices of future meetings. Kalie responded that while recordings are for compiling minutes and not offered publicly, minutes are made available. Kalie also confirmed that Mr. Mensah and all meeting guests should email her with contact information to be added to distribution list.

VIII. Adjournment

Chair Sunday moved to adjourn Molly de Aguiar seconded. Motion passed unanimously.

Meeting adjourned at 3:27 PM.